

OVERVIEW

- We affirmed our ABOVE AVERAGE servicer ranking on LINK Financial as a consumer finance special servicer in the U.K.
- We raised the outlook to positive from stable.

LONDON (Standard & Poor's) Jan. 6, 2010--Standard & Poor's Ratings Services today affirmed its ABOVE AVERAGE ranking on LINK Financial Outsourcing Ltd. (LINK) as a consumer finance special servicer in the U.K.

The ranking reflects the following:

- An increased management team experienced in the U.K. distressed consumer debt market, which has successfully managed growth to date;
- Detailed policies and procedures;
- Proprietary systems that protect data integrity and a tailored and proactive approach to resolutions in an area of high credit risk;
- Comprehensive management information systems that, together with an integrated servicing and investment platform, are conducive in our view to fostering a successful investment function; and
- A reduction in staff turnover since our last report, although this is still high relative to other similar operations we rank.

OUTLOOK

We have raised the outlook to positive from stable. In our opinion, LINK has taken or is taking steps to address the issues that we had previously highlighted as potential constraints to raising the ranking. We will continue to monitor developments.

MANAGEMENT AND ORGANIZATION

We have raised the ranking for management and organization to ABOVE AVERAGE.

We have reviewed LINK's business plan covering the three-year period from October 2009. As with similar operators, the current economic environment has resulted in a slowdown in cash flow receipts as borrowers pay off debt over a longer period. Accordingly, LINK has adjusted its forward projections in agreement with its bankers. In our opinion, this is a prudent approach.

Senior management meets regularly to review strategy and feeds outcomes into the scheduled quarterly board meetings.

LINK aims to continue to diversify sources of income. Business projections are fairly conservative, which we consider suitably appropriate in the current environment. At the same time, LINK remains focused on cost containment, and plans to make good use of the operation at Caerphilly in south Wales, which has significant cost advantages over the London office.

LOAN ADMINISTRATION

We have affirmed the ranking of ABOVE AVERAGE for loan administration.

FINANCIAL POSITION

We have conducted a recent review of the company and, based on our criteria, we are of the opinion that the company's financial position is SUFFICIENT and enables the servicer to be included on our Select Servicer List.

RELATED RESEARCH

- Servicer Evaluation Ranking Criteria: U.S., Sept. 21, 2004

- Revised Criteria For Including RMBS, CMBS, And ABS Servicers On Standard & Poor's Select Servicer List, April 16, 2009
- Select Servicer List, published monthly
- Structured Finance Sector Report Card: European Loan Servicers, published half-yearly

Related articles are available on RatingsDirect. Criteria, presales, servicer evaluations, and ratings information can also be found on Standard & Poor's Web site at www.standardandpoors.com. Alternatively, call one of the following Standard & Poor's numbers: Client Support Europe (44) 20-7176-7176; London Press Office (44) 20-7176-3605; Paris (33) 1-4420-6708; Frankfurt (49) 69-33-999-225; Stockholm (46) 8-440-5914; or Moscow (7) 495-783-4011.

Servicer Analysts: Thomas Lawrence, London (44) 20-7176-3503;
thomas_lawrence@standardandpoors.com
Beverley Dunne, London (44) 20-7176-3957;
beverley_dunne@standardandpoors.com

Additional Contact: Structured Finance Europe;
StructuredFinanceEurope@standardandpoors.com

Analytic services provided by Standard & Poor's Ratings Services ("Ratings Services") are the result of separate activities designed to preserve the independence and objectivity of ratings opinions. The credit ratings and observations contained herein are solely statements of opinion and not statements of fact or recommendations to purchase, hold, or sell any securities or make any other investment decisions. Accordingly, any user of the information contained herein should not rely on any credit rating or other opinion contained herein in making any investment decision. Ratings are based on information received by Ratings Services. Other divisions of Standard & Poor's may have information that is not available to Ratings Services. Standard & Poor's has established policies and procedures to maintain the confidentiality of non-public information received during the ratings process.

Ratings Services receives compensation for its ratings. Such compensation is normally paid either by the issuers of such securities or third parties participating in marketing the securities. While Standard & Poor's reserves the right to disseminate the rating, it receives no payment for doing so, except for subscriptions to its publications. Additional information about our ratings fees is available at www.standardandpoors.com/usratingsfees.

Copyright (c) 2010, Standard & Poor's Financial Services LLC, a subsidiary of The McGraw-Hill Companies, Inc.

This media release is 20 minutes delayed. CreditWire subscribers may access real-time credit ratings and research by typing SPC <GO>.

In addition to CreditWire, Standard & Poor's also offers RatingsDirect, the online source for real-time, objective credit ratings and research; and RatingXpress, a real-time, customizable digital feed of credit information.

If you are interested in becoming a subscriber and would like more information on Standard & Poor's real-time information products and services, please call: HONG KONG (852) 2533-3500; LONDON (44) 20-7176-7176; MELBOURNE (61) 3-9631-2000; NEW YORK (1) 212-438-7280; PARIS (33) 1-4420-6758 Ratings are available in real-time at <http://www.standardandpoors.com>

Provider ID: 00800372
-0- Jan/06/2010 15:05 GMT